

For immediate press release!

HORUS 2015

The Call for Slovenian Award for Social Responsibility HORUS 2015 has been announced

With the Call HORUS, which runs until 25 September 2015, the organizers and partners seek to reward comprehensive (holistic) approaches to corporate social responsibility of legal persons and individuals. The previous finalists and awardees founded the Business Club Horus this year.

(Maribor, 17 June 2015) IRDO - Institute for the Development of Social Responsibility, PRRS - Slovenian Society for Public Relations and SPIRIT Slovenia, a public agency, in cooperation with a number of supporting partners launched the Call for the Slovenian Award for Social Responsibility HORUS 2015. This year the call has been announced for the seventh time and with it organizers seek for the comprehensive (holistic) approaches to CSR that are performed by legal persons and individuals.

For Horus Award can apply: enterprises (micro, small, medium, large, social enterprises) and institutions. There are also four extra calls (categories) for special recognition: a special award to an individual or organization that operates in the context of social responsibility, special recognition to a journalist and special recognition to Slovene entrepreneurs working abroad. The latter is awarded in cooperation with The Government's Office for Slovenian abroad. The honorary patron of the Horus 2015 Award is the President of the Republic of Slovenia Borut Pahor.

The previous recipients of the Horus Awards established a Business Club Horus on June 11, 2015, which connects the applicants of so far for the Horus award, enables their exchange of knowledge, experiences and best practices and connects Slovenian socially responsible companies in this way.

The Slovenian awards for social responsibility Horus was designed in the spring 2008 by the Section of CSR promotion of the Slovenian Society for Public Relations (PRSS) and IRDO - Institute for the Development of Social Responsibility. It was first awarded in June 2009 and so far a number of supporting partners, especially several professional interest organizations and the media, have joined the project.

The mission of the Slovenian Award for Social Responsibility Horus is to promote holism in thinking, innovation and accountability in the operations of Slovenian companies and individuals.

The Awards will be given for the seventh time this year. Who can apply for HORUS: all enterprises, including social enterprises and institutions that carry out activities and projects of social responsibility reaching beyond statutory standard. Candidates for the special awards may be nominated by legal entities or persons.

HORUS Award addresses in particular the legal persons who are aware of CSR and include it in their business operation: in the organization management, in relation to the environment, employees, suppliers and customers, other stakeholders and the wider society. When applying for the Call, the applicants receive the questionnaire, which is a tool for their analysis of their CSR, impartial assessment by external experts, membership in the Business Club Horus, and the chance to receive recognition or the Horus Award. Many previous candidates analyzed their existing, and developed their future, CSR strategy. They also increased public reputation, customer satisfaction and innovative thinking of employees and, consequently, they increased economic growth.

In the context of Horus Award three special awards will be granted: (1) to an **individual or organization that operates in the context of social responsibility**, (2) to a **journalist**, (3) and to an **entrepreneur with Slovenian roots, working abroad**. Candidates for category enterprises and institutions are nominated by themselves. Candidates for special recognition are nominated by other legal entities or persons. There is no

fee for the candidates for special recognition. More information about the Call is available on the website of the Horus Award.

Last year, the HORUS Award was received by: in the category of micro - small enterprises: Saubermacher - Komunala Murska Sobota d.o.o.; medium-sized enterprises: DOSOR, nursing home d.o.o.; large enterprises: Lidl do.o. kd.; and social enterprises: Razvojna agencija Etri, ekologija, ergonomija in ekonomija, z.o.o., so.p.. HORUS Award 2014 in the category of institutions was received by Sežana Hospital.

Special recognition and reward for the Entrepreneur with Slovenian roots, working abroad was received by Gábor Ropoša from Hungary. With special recognition were also awarded journalists Jani Vidic, Nataša Zanuttini and Jerneja Jevševar (team of Radio station Val 202) and Edita Cetinski Malnar (RTV Slovenia). General special award was given to Dr. Darja Piciga.

The »Business club HORUS is the club of socially responsible companies, finalists and awardees of Slovenian award for Social Responsibility Horus« said Tina Cipot from the company Lidl Slovenia d.o.o., kd., about the Business Club Horus. »The club was founded on June 11, 2015; we believed that it's time to make a shared commitment to Slovenia and to help other enterprises and organizations to strengthen CSR. Our wish is to cooperate with the socially responsible companies and to upgrade our business with them« said Jure Triller from company IDentiks card systems d.o.o.

Tina and Jure from IDentiks card system d.o.o. were initiators of Business club Horus, and together with Tadeja Ozebek from IBM Slovenia d.o.o. and the Institute IRDO they prepared the design of how the club should operate. »We invite companies, especially those that have not yet applied for the Horus Award, to apply for the Award and to also join the Business Club HORUS. More of us will join CSR efforts, the sooner Slovenia will become socially responsible,« Jure Triller added.

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Organizers:



The Honorary Patron:

**Borut Pahor, the
President of the
Republic of Slovenia**

