



**CALL FOR APPLICATIONS for a SPECIAL AWARD HORUS 2015 for
AN ENTREPRENEUR WITH SLOVENIAN ROOTS
LOCATED OUTSIDE SLOVENIA**

**(In the framework of the Call for
Slovenian Award for Social Responsibility HORUS 2015)**

15 June 2015

www.horus.si

Organizers:



Honorary sponsor:

**Borut Pahor, President, Republic of
Slovenia**



REPUBLIC OF SLOVENIA
MINISTRY OF ECONOMIC DEVELOPMENT
AND TECHNOLOGY



REPUBLIKA SLOVENIJA
GOVERNMENT'S OFFICE FOR SLOVENIANS ABROAD



IRDO – Institute for Development of Social Responsibility, PRSS – Slovenia Society for Public Relations, SPIRIT Slovenia, public agency, and The Government Office for Slovenes Abroad in cooperation with supporting partners of this project have published their call for applications for the Slovenian Award for Social Responsibility HORUS 2015. This call includes a call for special award for an entrepreneur with Slovenian roots located outside Slovenia who:

- Acts as a role-model with his or her entrepreneurial activity, shares examples of best practices of social responsibility, and encourages others to behave the same way;
- Along with his or her regular business, tackles actively the problems related to social responsibility, solves them, and attains therefore a visible influence in society;
- Endeavors to help youngsters to get involved in community and become self-standing by working;
- Endeavors to help the Slovenian spirit to survive and to foster cooperation of Slovenia and his or her country of living.

Rules of participation in this call:

- Application may be submitted by an individual or a legal entity from Slovenia or abroad, except the candidate for the HORUS award. Candidate's agreement is necessary. The Application can be written in Slovenian or English language.
- Applicants must attach explanation and proofs to enable the expert jury to assess the application (data about the candidate, arguments for the suggestion, awards received so far, recommendations, other pieces of evidence – find details in Preconditions of participation).
- The suggested candidate must meet the following preconditions and criteria for application:
 - ❖ Candidate is a Slovenian living outside Slovenia, or a person with Slovenian roots, who is an active entrepreneur outside Slovenia;
 - ❖ Candidate provides with his or her entrepreneurial activity a role-model, shares examples of best practice of social responsibility, attains therefore a visible influence in society, encourages others to do the same, and addresses the following topics of social responsibility: environment, community, market, employees, leadership, human rights, consumer rights, and others; while matching the principles of social responsibility: accountability, transparency, ethical behavior, respect for stakeholders, for the rule of law, for international norms, and human rights;
 - ❖ Candidate endeavors to help the Slovenian spirit survive, and has contributed a lot to maintenance of links with the Republic of Slovenia, to fostering of cooperation between countries in various areas, and to increasing of visibility of Slovenia in the other world, as well as the visibility of Slovenians living abroad in Slovenia (directly or indirectly, e.g. by support to Slovenian cultural and other institutions outside Slovenia, development of innovativeness, etc.);
 - ❖ Candidate endeavors to help youngsters and develops a socially responsible relation toward youngsters (employment of youngsters, mentorship, scholarships provision, co-financing of projects etc.) for youngsters to get included in community in the best way, and become self-standing by working;
 - ❖ Candidate is an entrepreneur who encourages youngsters, including entrepreneurs, to cultivate links with Slovenian in Slovenia, to create networks of cooperation with youngsters in Slovenia and elsewhere, and to make their business links stronger;
 - ❖ Candidate has already received recommendations and awards from professional and other organizations and institutions.

- Candidate must work in business outside Slovenia and prove his or her links with Slovenia (business or family or other links etc.).

The Evaluation Committee / Jury:

- The jury is composed of recognized experts in the topic of social responsibility, representatives of professional-interest organizations, of HORUS Award organizers and their partner organizations. In the case of conflicts of interests jury members exclude them-selves from assessment.
- The assessment period covers the recent year (from the 26 September 2014 to 25 September 2015).
- Jury shall assess:
 - ❖ Content of the suggestions, backed by proofs.
 - ❖ Candidate's originality and research in the topic of social responsibility, working with youngsters, and in business and/or non-governmental organizations.
 - ❖ Candidate's contribution to more awareness of humans about the topics of social responsibility and to linking Slovenia with Slovenians outside Slovenia.

Method of application and deadline for submission:

- The Call documentation (content of the Call and application form) is available at www.horus.si; there all other data related to this Call can also be found.
- The way and deadline of application:
 - ❖ The application must be written on the application form that belongs in the Call's documentation, and include the applicant's explanation and proofs (as it is stated in Call's documentation). Application may be submitted in either the Slovenian or English language (both versions of documentation are available).
 - ❖ Application must be signed and submitted in one (1) paper and/or one (1) electronic copy in a closed envelope with the words »Do not open: Application for the Call 'Slovenian Award for Social Responsibility HORUS 2015 –Slovenians outside Slovenia« on the envelope's front-side and with data about the applicant: title and address on the envelope's back-side. If the application is dispatched by e-mail, it should be submitted no later than midnight on 25 September 2015 to the following e-address: nagrada.horus@irido.si.
 - ❖ The deadline for submission of applications is 25 September 2015. The jury will consider all applications that arrive until this date to the regular mail address: IRDO, Preradovičeva ulica 26, 2000 Maribor, Slovenia, or will be posted as recommended mails in a closed envelope, or will be sent by e-mail to: nagrada.horus@irido.si. Other submission will be considered too late.
- Submission of application means that the applicant agrees with all Call's preconditions and criteria.
- Organizers may cancel the Award of a candidate, if he or she violates Call's preconditions and rules in line with Bylaws of the Call for the HORUS 2015 Award.
- There is no application fee.

Important dates:

Date	Activity
15 June 2015	Open Call for Horus 2015 Award
8 September 2015	Seminar for Applicants
15 June – 25 September 2015	Collection of applications for candidates for the award
25 September 2015	End of Call = Dead Line for Call Submissions
28 September 2015	Opening of applications
28. September – 4 October 2015	Collecting of missing documents of applicants
5 October – 15 October 2015	Jury's assessment, 1st round
15 October 2015	Announcement of nominees for the award
15 October – 25 October 2015	Jury's assessment, 2nd round
4 November 2015 (planned)	Public presentation of finalists and handing of awards
November 2015	Publication of Award Proceedings including data of candidates

Additional information: www.horus.si, nagrada.horus@irido.si, ++386 31 344 883

Maribor, 15 June 2015

We are looking forward for your collaboration!

On behalf of the expert/organizing committee of the HORUS Award,

DDr. Matjaž Mulej, Prof. Emeritus, head
M.P.