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Borut Pahor, President
of the Republic of Slovenia



 REPUBLIC OF SLOVENIA
GOVERNMENT'S OFFICE FOR SLOVENIANS ABROAD

 REPUBLIC OF SLOVENIA
MINISTRY OF ECONOMIC DEVELOPMENT
AND TECHNOLOGY



Press release!

HORUS 2014

Awardees of the Slovenian Award for Social Responsibility HORUS 2014 are known

HORUS 2014 awardees are: organizations: Saubermacher – Komunala Murska Sobota d.o.o., DOSOR, dom starejših občanov d.o.o., Lidl d.o.o. kd., Razvojna zadruga Etri, ekologija, ergonomija in ekonomija, z.o.o., so.p., Bolnišnica Sežana; others - the general recognition: Gábor Ropos (Hungary), dr. Darja Piciga, Jana Vidic, Nataša Zanuttini and Jerneja Jevševar (Val 202 radio team) and Edita Cetinski Malnar (RTV Slovenija).

(Ljubljana, December 4 2014) IRDO – Institute for the development of social responsibility and PRSS – Slovenian Association for Public Relations, under auspices of the President of the Republic of Slovenia Borut Pahor and in partnership cooperation with 20 professional interest organizations, announced on 4 December 2014 in the Crystal Palace in Ljubljana the recipients of the Slovenian Award for Social Responsibility HORUS 2014. In the category 'enterprises' the award HORUS 2014 was attained by: among the micro/small enterprises: Saubermacher – Komunala Murska Sobota d.o.o., among the mid-sized enterprises: DOSOR, dom starejših občanov d.o.o., among the big enterprises: Lidl d.o.o. kd., and among the social enterprises: Razvojna zadruga Etri, ekologija, ergonomija in ekonomija, z.o.o., so.p. The award HORUS 2014 in the category institutions was given to Bolnišnica Sežana. The special HORUS award and recognition for the entrepreneur with Slovenian roots working abroad was granted to Gábor Ropos – Hungary. Special HORUS recognition for journalists was awarded to the team Jana Vidic, Nataša Zanuttini and Jerneja Jevševar (Val 202 radio team) and Edita Cetinski Malnar (RTV Slovenija). The general HORUS award was granted to Dr. Darja Piciga.

The audience of the festivity was welcomed by Tadej Slapnik, state secretary in the office of the president of the government of the Republic of Slovenia, who is in charge for dialogue with the civil society and coordination of citizens' initiatives and social entrepreneurship. »The outdated systems are changing, new ones are emerging. In this transitional period many have hard time following the changes, since they are not simple. When something new is emerging, the novelty needs time to become accepted. In Slovenia, a few years ago, we started encouraging the development of social entrepreneurship; today we can be proud of the related big achievements of Slovenia. I am especially glad to see the social entrepreneurship listed as a category of the Slovenia award for social responsibility HORUS«, Tadej Slapnik stressed.

Horus is an ancient Egyptian god, who represents the higher awareness of the Planet Earth and is responsible for the development of humankind; this is why the organizers chose him for the symbol of the Slovenian award for social responsibility. In mythology, Horus was seen as a divine falcon; it is often presented as a stylized falcon's eye. This eye became a symbol for the state of health, solidity, integrity and no harm.



Institute for
the Development
of Social
Responsibility



Slovensko
društvo
za odnose
z javnostmi

**SPIRIT
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Public Agency for Entrepreneurship,
Innovation, Development, Investment
and Tourism

**I FEEL
SLOVENIA**

From his artistic aspect HORUS awarding was presented by the **academic sculptor Marko Pogačnik**, who has authored stone-sculptures for the HORUS award from 2009 on permanently.

All candidates who attained at least 51% of all possible points in the first round of assessment became finalists of the HORS 2014 award. In the category of the micro/small enterprises they are: **RASR, Razvojna agencija Savinjske regije, d.o.o., IDENTIKS kartični sistemi d.o.o., Saubermacher-Komunala Murska Sobota d.o.o. and GALILEO 3000 d.o.o.** Among the mid-sized enterprise they are: **GRAWE Zavarovalnica, d.d., DOSOR, dom starejših občanov d.o.o., Hewlett-Packard d.o.o. and IBM Slovenija d.o.o.** In the category of the big enterprises they are: **Snaga Javno podjetje d.o.o. and Lidl d.o.o. kd.** In the category social enterprises, available in 2014 for the first time this was: **Razvojna zadruga Etri, ekologija, ergonomija in ekonomija, z.o.o., so.p.** Among the institutions these were: **EIC Univerzum Minerva Maribor and Bolnišnica Sežana.** The general recognition for the individual active in the framework of social responsibility was run for by the finalist **Dr. Darja Piciga**, the general recognition for journalist by **Edita Cetinski Malnar** (RTV Slovenija) and **Jana Vidic, Nataša Zanuttini and Jerneja Jevševar (Ekipa Vala 202).** The finalist for the special recognition for entrepreneurs working abroad was **Gábor Ropos** from Hungary.

The work of the jury of HORUS 2014 was presented by **Ass. Prof. Dr. Boris Jesih**, Jury's vice-head: »Assessment took place in two rounds; it involved 28 judges in several sub-groups. We jury members were nominated from the ranks of the organizers, project support partners and professional organizations. Our work was done in October and November 2014. In judging we exposed holistic approaches to social responsibility, projects, activities and monitoring of societal effects of candidates. Questionnaires and assessment was linked to measurement of societal effects and the ISO 26000 standard on social responsibility.«

The jury members of HORUS 2014 award were, in the first round (from ranks of organizers, project support partners, professional and other community): for small enterprises – Assist. Prof. Dr. Jernej Belak, Irena Meterc and Lidija Novak; for mid-size enterprises: M.S. Alenka Marovt, Karidia Toure Zagrajšek and Viviana Žorž; for big and social enterprises: Alenka Hren, Barbara Pavlin and Vinko Nedelko; for institutions and special recognitions (Slovenes abroad, general recognitions and recognitions to journalists): Tatjana Šenekar, Jože Gornik and Maja Rečnik. In the second round jury members who covered the category small enterprises: Alenka Jakomin, M.S. Aleš Košir, Jana Petkovšek Štakul and Blaženka Kramar; for midsized enterprises: Jože Smole, M.S. Natalie C. Postružnik, Dr. Mirjam Dular and Petra Božič Blagajac; for big and social enterprises: M.S. Janko Burgar, Mateja Valenci, Assoc. Prof. Dr. Urša Golob Podnar and Marko Lukić; for institutions and special recognitions (Slovenes abroad, general recognitions and recognitions to journalists): Dr. Zvone Žigon, M.S. Petra Lesjak Tušek, Ass. Prof. Dr. Boris Jesih, and Emer. Prof. DDr. Matjaž Mulej.

The HORUS award is a part of the national strategy of awareness building to promote social responsibility. In this way it is performed by many professional-interest associations in cooperation with IRDO - Institute for the development of social responsibility and PRSS – Slovenian Association for Public Relations that have been awarding it for six years in a row.

Supportive partners of the HORUS award are: Ameriška gospodarska zbornica, CNVOS – Zavod Center za informiranje, sodelovanje in razvoj nevladnih organizacij, Društvo za marketing Slovenije, Društvo novinarjev Slovenije, Fundacija za izboljšanje zaposlitvenih možnosti PRIZMA, Londonska šola za odnose z javnostmi, Slovensko združenje ZN za trajnostni razvoj, Slovenski forum socialnega podjetništva, Slovensko združenje za kakovost in odličnost, SPIRIT Slovenija, Štajerska gospodarska zbornica, Urad Vlade RS za Slovence v zamejstvu in po svetu, Zavod PIP, Združenje delodajalcev Slovenije and Združenje Manager. Medija partners of the HORUS 2014 award are: Večer, časopisno založniško podjetje, d.d., TSmedia d.o.o., Dnevnik d.d., Med.Over.Net, Moja Slovenija, osrednja revija za Slovence po svetu in zamejstvu, Maribor24.si. Partner in clipping is Press Clipping d.o.o. Patrons of the festivity were: BTC City, Domača peka, Mercator, Jacob's Creek, Mediaspeed; co-financers of the project: Government Office for Slovenes abroad and the public agency SPIRIT Slovenia. The HORUS award enjoys auspices of the President of the Republic of Slovenia Borut Pahor.

The Slovene award for social responsibility HORUS is the leading Slovenian award in the area of the balanced and innovative social responsibility. For this project, in June 2014 its organizers Institute for the development of social responsibility and PRSS – Slovenian Association for Public Relations were granted the National recognition for their excellence in promotion of the European entrepreneurship in the category Responsible and open entrepreneurship. The organizers are inviting the Slovene enterprises, institutions and individuals to present their socially responsible work and run for the HORUS 2015 in spring 2015 already.

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The HORUS 2014 proceedings are published on a CD and can be attained for free at www.horus.si. The final report of the jury of HORUS 2014, including all explanations, is published on <http://horus.si/zbornik-2014/>. One can find the detailed description of awards there as well. The photo-gallery of the event is also published on www.horus.si.

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