



## Press release

HORUS 2013

### Finalists of the Slovenian Social Responsibility Award HORUS 2013 are known

Winners of HORUS award will be known on November 27th in Maribor.

**(Maribor, November 6th, 2013) – Commission of first round announced finalists of Slovenian Social responsibility award 2013 which is held by IRDO – Institute for the development of social responsibility and Slovenian Association for Public Relations PRSS, in collaboration with numerous professional organizations and under the honorary sponsorship of the President of the Republic of Slovenia, Mr Borut Pahor. Finalists are organisations and individuals who get at least 51% of all possible points in first round. Winners of HORUS award will be known on November 27th 2013 in Maribor. The assessment commission of HORUS 2012 granted a special recognition to those inhabitants of Slovenia, who are aware of their personal and social responsibility.**

**Finalists among micro and small enterprises are: Svetloba, podjetje za projektiranje in izdelavo industrijskih svetil d.o.o. in Saubermacher – Komunala Murska Sobota d.o.o., among mid-sized: Hewlett – Packard d.o.o. and Mariborski vodovod, javno podjetje d.d. and among big ones: Zavarovalnica Triglav d.d. and UniCredit Banka Slovenija d.d. Among institutes finalists are: EIC Univerzum Minerva Maribor, Zavod Karo in VOZIM, Zavod za inovativno izobraževanje o varni vožnji.**

Finalists for a general special recognition are mag. **Franc Hočevar** and **Pedro Opeka**, for journalist special recognition are finalist **Dunja Turk** (Finance) and **Edita Cetinski Malnar** (RTV Slovenija). A special recognition and award for an entrepreneur with Slovenian roots working abroad is finalist mag. **Marina Enspieler – Siegert** (Slovenska gospodarska zveza, Avstrija).

Evaluation of first round lasted between October 28th and November 6th, independently, evaluation of second round will last until the announcement of winners of HORUS award, November 27th 2013.

The Horus award is a part of the national strategy of awareness-building aimed to increase social responsibility, which is implemented by several professional-interest associations in cooperation with the IRDO Institute for development of social responsibility and PRSS – Public relations society of Slovenia.

Organizatorja:



Partner klipinga:  
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Podporni partnerji:

Ameriška gospodarska zbornica  
Društvo za marketing Slovenije  
Društvo novinarjev Slovenije  
Londonska šola za odnose z javnostmi  
Mreža za družbeno odgovornost Slovenije  
Slovenska fundacija za poslovno odličnost  
Slovensko združenje ZN za trajnostni razvoj  
Štajerska gospodarska zbornica

Urad Vlade RS za Slovence v  
zamejstvu in po svetu  
Združenje delodajalcev Slovenije  
Združenje Manager

**Medijski partnerji:**  
Večer d.d.  
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These two organizers enjoy support to Horus award from numerous organizations and patrons: The American Chamber of Economy, Marketing association of Slovenia, Slovenian foundation for Business Excellence, Slovenian UN association for sustainable development, Slovenian association of NGO managers, Styrian Chamber of Economy, Employers' association of Slovenia, Association Manager, Government of RS Office for Slovenians abroad, Association of journalists of Slovenia, LSPR – London school for public relations, Network for social responsibility of Slovenia, Spirit Slovenija. Media partners of the Horus Award 2013 are: Večer, journals and publishing enterprise, d.d., GV Založba, TSmedia, d. o. o., med.over.net, and Maribor24.si. Clipping Partner is Press Clipping d.o.o..

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